

Summer Blast Pass Program FAQs

How does the Blast Pass Program work?

Between June 1, 2020 and Labor Day (9/7/20), children receive 2 free games of bowling each day and parents receive 1 free game each day throughout summer. Certain restrictions apply.

Who is the Blast Pass Program open to?

The Blast Pass Program is open to children grades 12 & under and those kids not yet of school age.

How do I register for the program?

Registration for the program may be done online only. **When registering, be sure to enter all information accurately.** The information you provide will appear on your Blast Pass and will serve as means of verification when redeeming your free games. If you are registering multiple children for the program, please use our Family Registration Form and provide the first name of each child you are registering for the program. You must register online in order to participate in the program.

How do I receive my Blast Pass?

Once you have registered online, your Blast Pass will be emailed to you once the program begins (or within a few minutes of registration when registering during the program run period) to the email address you provided during registration. Blast Passes are valid from Monday-Sunday each week and a new Blast Pass will be emailed to you each Monday morning at 7:00 AM throughout the summer.

How do I redeem my Blast Pass?

Once you have received your Blast Pass via email, simply print it out, or hold on to an electronic copy of it, and present it at checkout once you have completed your bowling.

Who can use my Blast Pass?

The Blast Pass is only valid for those kids whose name appears on the actual Blast Pass and is not transferable. For parents/guardians who have registered their child (or multiple children), using our Family Registration Form, the parents name will appear on the Blast Pass along with the first name of each eligible child that is registered to participate in the program. Although we only require one parent/guardian name for registration purposes, both parents/guardians are eligible for one free game each when they come in with the child/children regardless of which parents/guardians name appears on the pass.

When and where can I use my Blast Pass?

Blast Passes may be used for open bowling only at any of Bowl America's 17 locations (passes are not location specific) anytime lanes are available through Labor Day. Certain restrictions do apply, and are noted on your Blast Pass. We recommend contacting your local Bowl America Center directly for lane availability and hours of operation.

What is a Summer Blast Parent Pass and where can I get one?

The Summer Blast Parent Pass gives parents/guardians one free game each, per day, when they are accompanied by a child registered in the Blast Pass Program. A Parent Pass will be included in the email with your child's/children's Blast Pass. Although we only require one parent/guardian name for registration purposes, both parents/guardians are eligible for one free game each when they come in with the child/children regardless of which parents/guardians name appears on the pass.

Are there any restrictions on using my Blast Pass?

All restrictions are noted on your Blast Pass.

Are rental shoes included with my Blast Pass?

No. Rental shoes are an additional charge if you do not have your own bowling shoes.

What do I do if I didn't receive my weekly pass, I have accidentally deleted it, or I need to make changes to it?

In the event that you did not receive or have lost your Blast Pass please check any spam or junk folders and make sure you've added mail@bowl-america.com to your trusted senders list. Weekly passes are delivered each Monday morning at 7:00 AM to help narrow your search. For further inquiries, simply email administrator@bowl-america.com and provide your first and last name, as well as the email address you registered with, and we will resend your pass.

How do I make changes to my Blast Pass?

If you need assistance in making changes to your Blast Pass, email administrator@bowl-america.com. Simply provide us with the email address you are registered under, and provide the details of any changes or issues you are having with your account. We will promptly respond, and get the issue resolved so you can get back to having a Blast at Bowl America.